

# United States of America

United States Patent and Trademark Office

## THE SALES MIND

**Reg. No. 4,317,969**

**Registered Apr. 9, 2013**

**Int. Cl.: 41**

**SERVICE MARK**

**PRINCIPAL REGISTER**

JASON COUCH (UNITED STATES INDIVIDUAL)  
6717 ROLLING MEADOWS DRIVE #2917  
SPARKS, NV 89436

FOR: BUSINESS TRAINING; BUSINESS TRAINING CONSULTANCY SERVICES; EDUCATIONAL SERVICES, NAMELY, TEACHER TRAINING IN THE FIELD OF SALES PROVIDED ON A REAL-TIME BASIS DURING CLASSROOM INSTRUCTION; PROVIDING ON-LINE TRAINING TO EMPLOYEES IN THE FIELD OF SALES; TEACHING AND TRAINING IN BUSINESS, INDUSTRY AND INFORMATION TECHNOLOGY, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 4-15-2012; IN COMMERCE 4-15-2012.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "SALES", APART FROM THE MARK AS SHOWN.

SN 85-418,182, FILED 9-8-2011.

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Acting Director of the United States Patent and Trademark Office