

United States of America

United States Patent and Trademark Office

THE BACK NUMBER

Reg. No. 4,892,648

Registered Jan. 26, 2016

Int. Cl.: 41

SERVICE MARK

PRINCIPAL REGISTER

THE BACK NUMBER LLC (UTAH LIMITED LIABILITY COMPANY)
11467 OBERLAND ROAD
SANDY, UT 84092

FOR: MAGAZINE PUBLISHING; ON-LINE LIBRARY SERVICES, NAMELY, PROVIDING ELECTRONIC LIBRARY SERVICES WHICH FEATURE NEWSPAPERS, MAGAZINES, PHOTOGRAPHS AND PICTURES VIA AN ON-LINE COMPUTER NETWORK; PROVIDING ON-LINE MAGAZINES IN THE FIELD OF HISTORICAL NEWS; PUBLICATION OF ELECTRONIC MAGAZINES, IN CLASS 41 (U.S. CLS. 100, 101 AND 107).

FIRST USE 5-1-2013; IN COMMERCE 5-1-2013.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 86-669,278, FILED 6-21-2015.

JAMES STEIN, EXAMINING ATTORNEY



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Director of the United States
Patent and Trademark Office