

United States of America

United States Patent and Trademark Office

**BE
THE** **HERO**
S T U D I O S

Reg. No. 6,344,722

Registered May 11, 2021

Int. Cl.: 35

Service Mark

Principal Register

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CLASS 35: Business consulting, management, and planning services in the field of videography and video-sharing; Business management consulting and advisory services for the video-sharing industry; Business management consulting services in the field of videography production and marketing

FIRST USE 10-31-2018; IN COMMERCE 10-31-2018

The mark consists of The words "BE THE" positioned vertically to the left of the larger-displayed word "HERO" stylized with a triangle within the letter "O" with said word "HERO" positioned over the word "STUDIOS".

No claim is made to the exclusive right to use the following apart from the mark as shown: "STUDIOS"

SER. NO. 88-832,909, FILED 03-12-2020



Dennis H. H. H.

Performing the Functions and Duties of the
Under Secretary of Commerce for Intellectual Property and
Director of the United States Patent and Trademark Office

